# OSPS newsletter

The newsletter of the Ordnance Survey Photographic Society In its 64th year. autumn / winter 2017



So many cakes ..... External exhibition & competition results

# **Editor's thoughts**

The contents of this edition are pretty straightforward: competitions and cakes. Well, not exactly 'cakes', it's a metaphor so just read the article and you'll see what I mean. Just watch the 'sugar' and 'fat' levels.

Congratulations to Maureen Toft for winning the selector's medal in the SCPF Championship with her image '*Elephant with calf*'. As for everyone else, don't be disheartened, I know OSPS didn't do too well overall but for a small club we have been incredibly successful in the past and I'm sure we can be in the future.

#### **Mike Stacey**

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# Officers / committee 2017-2018

President	Position vacant	Programme Sec	lan Miller
Vice President	Position vacant	Ext Competition Sec	Martin Buckley CPAGB
Chairman	Variable/adaptive	Int Competition Sec	Niall Tyler
Vice Chairman	Position vacant	Membership Sec	Mike Stacey LRPS
Secretary	Jenny Harding	Web Master	Alison Ramsell / Dave Perkes
Treasurer	Mike Stacey LRPS	Newsletter Editor	Mike Stacey LRPS

Cover image: 'Cold morning' © Mike Stacey

# **External exhibition & competitions**

## **Southern Counties Photographic Federation exhibition**

As has become the custom, the SCPF exhibition for 2018 has found a home in the Salisbury library. I'm afraid we didn't win anything this time, but here are the individual scores.

#### **Print scores**

Mike Stacey LRPS BPE2	Wall with Reflections	7
Maureen Toft MPAGB, MPSA, EFIAP/p	Through the Doorway	8
Barbara Beauchamp	Trees in Northumberland	7.5
Brian Jones ARPS, CPAGB	Ground Mist	7.5
Dave Perkes	Market Altercation	8.5
Maureen Toft MPAGB, MPSA, EFIAP/p	Behind Barbed Wire	6.5

#### **PDI scores**

Niall Tyler	Tired Girl	7
Martin Williams	Apache Menace	8
Kevin Ramsell	Yak	7
Roy Fisher FRPS	Street Walker	7
Mike Stacey LRPS BPE2	Cold Pasture	8.5
Dave Perkes	Boxer	8.5
Kevin Ramsell	Red Line	7
lan Miller	Portuguese Sunrise	8.5

### **The Newbury Challenge**

I'm afraid we didn't do very well with this one either, though to be fair we have won it a number of times already. Here are the overall scores and our individual scores.

Club	Score	Brian Jones ARPS CPAGB	Brikedale Glacier & meltwater	8.5
Hungerford	56	Dave Perkes	Chicken Lady	9
Wimborne	56	Dave Perkes	Dragon Boat	8.5
Alton	55.5	Roy Fisher FRPS	Mam Tor 2	8.5
Beaulieu	55	Maureen Toft MPAGB MPSA EFIAP/p	Young Elephants Dusting	8
Wantage	53.5	Maureen Toft MPAGB MPSA EFIAP/p	Red Turban	9
Newbury	53.5			
Andover	53.5			
Shaftesbury	53			
OSPS	51.5			

## 2018 SCPF Championship

This year's event was held at Bracknell Camera Club, with judges Jay Charnock FRPS, Colin Harrison FRPS and Rosemary Wilman FRPS. We did a little better with this one. First, the PDIs.

Pos	Club	Score	Pos	Club	Score
1	Southampton Camera Club	182	15	Fordingbridge Camera Club	167
2	Chichester Camera Club	180	16	Wokingham & East Berks CC	166
3	Wareham Camera Club	180	17	Horndean Camera Club	166
4	Bracknell Camera Club	179	18	Salisbury Camera Club	164
5	Overton Photographic Club	177	19	Ordnance Survey Photo Soc	163
6	Basingstoke Camera Club	176	20	Yateley Camera Club	162
7	Locksheath & Sarisbury CC	176	21	Hungerford Camera Club	160
8	Havant Camera Club	176	22	Wight Balance Photography	160
9	New Forest Camera Club	174	23	Alton Camera Club	157
10	Farnborough Camera Club	174	24	Burghfield Camera Club	157
11	Spectrum	173	25	Lymington Camera Club	156
12	Highcliffe & Infinity Photo Club	173	26	Selsey Camera Club	153
13	Bognor Regis Camera Club	169	27	Woolston Camera Club	147
14	Beaulieu Camera Group	168	28	Niton & District Camera Club	138

Our individual scores for the PDIs were as follows. Each of the three judges make a silver award to their individual choice of best image submitted and Maureen got one of them! Congratulations Maureen.

Maureen Toft MPAGB,MPSA,EFIAP/p Mike Stacey LRPS BPE2* Barbara Beauchamp	Elephant with Calf 110 Percent 3T Abstract	15/15 (Judge's Silver Award) 12/15 09/15
Dave Perkes	After Quake	12/15
Maureen Toft MPAGB, MPSA, EFIAP_p	City Landscape	12*/15
Jenny Harding	Dolomites Cabin	10/15
Barbara Beauchamp	Fallen Leaf 2	10/15
Andrew Mills BIPP, M Ed, MA(Photo)	Holding the Baby	09/15
David Toft MPAGB	Lions Mating	10/15
Mike Stacey LRPS BPE2*	Motion	12/15
Ian Miller	Portuguese Sunrise 2	11/15
Kevin Ramsell	Segmented Rouge	10/15
Maureen Toft MPAGB,MPSA,EFIAP/p	Trees in Mist	13/15
David Toft MPAGB	Two Disembowelling	09/15
David Toft MPAGB	Well Laden	09/15





If you're wondering what's required to get a perfect score of 15 out of 15, here's the image that did exactly that together with the medal that was awarded.

Now the prints, though we didn't do as well with these.

Pos Club		Score	Pos	Club	Score
1	New Forest Camera Club	182	12	Horndean Camera Club	165
2	Havant Camera Club	177	13	Wokingham & East Berks CC	165
3	Highcliffe & Infinity Photo Club	177	14	Salisbury Camera Club	164
4	Chichester Camera Club	175	15	Overton Photographic Club	161
5	Gosport Camera Club	175	16	Hungerford Camera Club	161
6	Southampton Camera Club	172	17	Lymington Camera Club	161
7	Fordingbridge Camera Club	170	18	Bracknell Camera Club	159
8	Yateley Camera Club	168	19	Alton Camera Club	158
9	Basingstoke Camera Club	167	20	Ordnance Survey Photo Soc	156
10	Farnborough Camera Club	167	21	Locksheath & Sarisbury CC	154
11	Beaulieu Camera Group	167			

Our individual scores for the prints were as follows.

Dave Perkes	After Quake 02	12/15
Maureen Toft MPAGB,MPSA EFIAP/p	By The Lake	13/15
David Toft MPAGB	Mutual Grooming	11/15
Brian Jones ARPS, CPAGB	Ebbing Tide	10/15
Andrew Mills, BIPP M Ed MA(Photo)	Eiffel Tower	09/15
Barbara Beauchamp	Floral Decay	09/15
Roy Fisher FRPS	Forest Path	09/15
Maureen Toft MPAGB MPSA EFIAP_p	Cheetah Cubs with Kill	13/15
Barbara Beauchamp	Light on the Sea	10/15
Andrew Mills, BIPP M Ed MA(Photo)	Lighthouse 2	09/15
Maureen Toft MPAGB MPSA EFIAP_p	Contentment	11/15
Martin Buckley CPAGB	Morning Light Neko Harbour	10/15
Brian Jones ARPS CPAGB	Mounts Bay	09/15
Roy Fisher FRPS	Swallow Tails on Salt Lick	11/15
David Toft MPAGB	Tailor Barisal	10/15

# Yummy cakes and pastries

When it comes to persuading you to buy something there are many techniques and tricks that can be deployed. Marketing people often adopt some quite subtle options, especially for the more expensive, discretionary items.

You may discover that you 'need' something, because if you don't have it there's something wrong with you. This is closely related to the fear of missing out. Everybody else has got it – you don't want to be the last do you? But even once you have it, it's not long before what you already have is no longer any good or lacking in some way. What you have is the old one – you need to buy the new one, it's better. Go on, spoil yourself. You deserve the best.

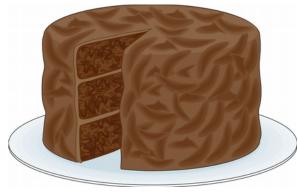
A few weeks ago I stopped off at a branch of Starbucks. While I was at the counter I couldn't help noticing a small boy and his mother just behind me. The boy had his hands and face pressed against the glass of the cabinet that contained the cakes and pastries. His gaze was firmly on a strawberry and cream creation at the front.



'Mummy why can't I have that one?'.

The answer was parentally responsible – too much sugar and fat – not that this reason got through. His response got

as far as the third syllable when he noticed something even more yummy at the side of the cabinet.



'Ooh, no mummy, can I have one of those?', pointing at a chocolate construction.

Before his mother had a chance to reply his attention switched again, this time to a cinnamon swirl, then again to a muffin bursting with mini marshmallows. The agony of choice, made worse by the multitude of such yumminess! His mother was providing the guidance you would expect, the voice of reason countering the base instinct that says 'Ooh that's nice, must have that'. It's an affliction that persists through

to adulthood, at which point the more subtle psychological aspects of marketing start to creep in to override common sense. But what has this to do with photography? Well, replace the cakes and pastries with camera bodies and lenses and think of how the ingredients vary according to brand. All that yumminess, what to choose? Sound familiar?

However, it doesn't have to be like that. While collecting my latté in Costa recently, a (different) small boy with his mother came up to the counter. 'What would you like?' she asked. 'A hot chocolate please.' he replied. The barista started to prepare the drink and asked 'Would you like any marshmallows with that?' 'Yes please.' the boy replied. 'One yellow, one pink and one green.' So what's the lesson behind this story? Know what you want.

#### **Mike Stacey**